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**FOR IMMEDIATE RELEASE**

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### **ASPECT AUTOMATION NAMES JUAN CARDENAS NEW DIRECTOR OF SALES & MARKETING**

SAINT PAUL, MN — July 29, 2010 — Aspect Automation, a leader in automation equipment and custom engineering and manufacturing, announced today that Juan Cardenas has joined the company as Director of Sales & Marketing. Cardenas brings to Aspect more than twenty-four years of varied experience within the manufacturing sectors of Canada, Mexico, and the United States.

“Our main goal is to provide our customers with a world-class experience with respect to service, quality, and total customer satisfaction,” said Cardenas. “The engineering depth and commitment to excellence I see at Aspect will be instrumental in achieving that goal. I am excited to have the opportunity to contribute to Aspect Automation’s growth and diversification in other markets.”

Aspect President and CEO Rod Drummond said, “Juan brings many years of automation sales, marketing, and applications experience to Aspect. We are happy to have Juan as part of our management team and we know he will be a significant contributor to our business success.”

Cardenas was previously the Regional Director of Corporate Business Development at Assembly & Test Worldwide (ATW), where he was instrumental in diversifying the business and penetrating new markets. Prior companies include ATS Southwest, where he increased annual bookings four-fold over a period of three years, and Automation Tooling Systems (ATS), where he more than doubled the company’s sales to Mexico during his ten-year tenure. As President of Cardenas International Consultants from 1991-1996, Cardenas promoted trade between Canada and Mexico and opened manufacturing plants in Mexico for three different customers.

Cardenas has an MBA from the Eller College of Management at the University of Arizona, and brings to Aspect significant experience in international business, total customer satisfaction, strategic development, and business diversification.

Aspect Automation specializes in custom automated manufacturing equipment, innovative engineering services, and comprehensive project management for global leaders in the drug delivery, in vitro diagnostics, medical device, energy, consumer, and industrial products industries. Aspect is headquartered in St. Paul, Minnesota.

#### **About Aspect Automation**

For more than sixty years, Aspect Automation has designed and built custom automated manufacturing equipment and provided innovative, collaborative solutions incorporating leading-edge applied technologies for discrete assembly, packaging and filling, and web processing, coating, and converting. Additional information is available at [www.aspectautomation.com](http://www.aspectautomation.com).